

THE PASEO ARTISTS ASSOCIATION

The **Paseo Artists Association** is a non-profit 501 (c) (3), artist-run organization that seeks to foster and maintain an environment for artistic growth in the community; PAA provides opportunities for cultural exchange between artists and the public.

Paseo Arts Festival is a showcase for the original works of over 75 visual artists selected by jury, along with performance art and live music. The festival is held in the historic Paseo Arts district. This little Spanish village has been associated with the arts in Oklahoma since it was built. Today, 60,000 people enjoy the annual Memorial Day weekend festival. Generous contributions from within our community and from members of the PAA provide partial funds for the festival.

HISTORY OF THE PASEO ARTS DISTRICT

The Paseo was built in 1929 as the first shopping district north of downtown. The curved, two block street has maintained its Spanish revival architecture with original stucco buildings and clay tile roofs still intact. The Paseo is listed on the National Register of Historic Places. The arts have always been a part of the Paseo. The Elm's home in the 1930s, located at 28th and Walker, was the first Oklahoma City artist salon and gallery. In the 1950s, Paseo had the beat generation and Jazz clubs. The 1960s brought counter culture and avant guard art to the area. Formally organized in the 1970s, the Paseo Artists Association began the revitalization of the Paseo. Today, a vibrant group of artists and other interested people are transforming this community through creative thinking and arts activities.

Currently, the Paseo is home to 17 galleries and more than 60 artists, all within walking distance. Intermingled with the galleries are fabulous restaurants, a coffee house, clothing boutique, gift shop, yoga studio and hair salon. The Paseo hosts the First Friday Gallery Walk every Friday, rain or shine, from 6-10pm. First Fridays feature new work of studio owners and guests artists, as well as live music and a unique atmosphere.



PASEO ARTISTS ASSOCIATION
3022 PASEO
OKLAHOMA CITY, OK 73103

CALL FOR ENTRIES



32ND ANNUAL PASEO ARTS FESTIVAL

SAT - MON | MEMORIAL WEEKEND
MAY 24 25 26 | 2008

HISTORIC PASEO ARTS DISTRICT
OKLAHOMA CITY, OK

2008 PASEO ARTS FESTIVAL

The Paseo Arts Festival includes visual and performance art, live music, street performers, food and beverage. Artists are obligated to exhibit Saturday, Sunday and Monday. Volunteer assistants will be available to answer questions and help where needed. An artists' hospitality area will be provided.

HOW DO I APPLY?

Complete the entire application form and send all required materials. Incomplete applications will not be considered. The application deadline is February 4, 2008 and should be post-marked by that day. Artists will be notified on or before March 3, 2008. No Express Mail will be accepted. Submit up to three slides or CD images for each media represented in your booth. Slide entries should be professionally mounted with your name, title, media, dimensions, and indicate top of work. If available, please provide an image of your booth.

CD submissions must be jpeg format, RGB, 300 dpi and sized to 5 x 7 inches. Images cannot be re-sampled from a lower file size. Label the digital image with your last name and a number that corresponds to a printed list with your name, the number of the image, title, media, and dimensions. Do not include any other information on the disc.

Applications that are not accepted will be returned promptly, along with the \$250 check in the self-addressed, stamped envelope. Artists who are accepted will be able to pick up their slides or CD at festival time. PAA reserves the right to use festival artists' images for public relation purposes.

The last day to withdraw without forfeiting the exhibition fee is April 1, 2008.

WHAT QUALIFIES?

All fine art in the following media is acceptable. Two-dimensional categories include painting, printmaking, photography, graphite and other. Three-dimensional categories include jewelry, fiber, glass, wood, bronze, metal, ceramics, textiles, and other. Work must be original in the primary medium stated. Commercial methods of creation will not be acceptable.

Reproductions are allowed to the extent they are clearly marked as such and displayed only in a bin or portfolio and not on panels. Reproductions may not be more than 25% of the art for sale.

ARTIST AGREEMENT – IMPORTANT

Participating artists are expected to represent their work personally in their booths while the festival is open. Artists agree that displayed work will be original – designed, executed and signed by the participating artist(s). If two or more artists have collaborated on a single work, the names of all the contributing artists must appear on that work. Such collaboration pieces will be deemed as a single entry. All art in the booth must be for sale.

SALES

All proceeds from exhibitors' sales go to the participating artist. Exhibitors are responsible for their own transactions, including sales tax. PAA offers a Visa/MasterCard service for a 5% service fee.

SECURITY

The Paseo Artists Association provides overnight, on-site security; however, the PAA cannot assume any liability for loss or damage to display or art, for any reason.

EXHIBITION SPACE

Each participating artist will have a 10-foot square space. Every effort is made to create a layout that is not competitive with same media. The artist is responsible for display materials and tent and must fit the designated size. It should be designed for outdoor use. Electricity (110v) is available for an additional \$65.

Booths may be shared by special request only; \$65 must be added to the original \$250 exhibition fee if the request is honored. Up to two artists are allowed to share a booth.

WEATHER POLICY

Exhibitors should understand that this is an outdoor art festival and as such will continue even during inclement weather. Unless the event is cancelled by the Festival Committee, any artist who leaves before the festival closes without consent of the committee will not be invited back.

JURORS EXPECTATIONS

High standards for art are key to the success of the 2008 PAA Festival. The jurors will consider numerous aspects of the work submitted, including craftsmanship, design, creativity and professionalism.

AWARDS

Best of Show: \$1000 | Best 2D: \$350 | Best 3D: \$350 | Best New Artist: \$350
Awards will be presented on Sunday, May 25 at the Festival Artist and Patron Reception.

CALENDAR OF EVENTS 2008

MON 2.4 Postmarked application deadline

MON 3.3 Artists notified

TUE 4.1 Last day to withdraw without forfeiting exhibition fee

ARTS FESTIVAL SCHEDULE

FRI 5.23 3:00P Artist check-in at 3022 Paseo and booth set-up

SAT 5.24 6-8:30A Booth set-up
9:00A Patron Preview

10:00A Festival opens to the public
9:00P Festival closes

SUN 5.25 10:00A Festival opens
9:00P Festival closes
8:15P Artist and Patron Reception

MON 5.26 10:00A Festival opens
6:00P Festival closes

Artists must be set up and all cars off the street by 9:00A each day.

ADDITIONAL QUESTIONS

Call the Paseo Artists Association at 405.525.2688 or email contact@thepaseo.com
Visit our website: www.thepaseo.com

APPLICATION 2008 PASEO ARTS FESTIVAL

Complete this application and include it with slides or CD and required payment.

ARTIST(S) NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

HOME WORK CELL

EMAIL _____

MY WORK IS: 2D 3D
check one

MEDIUM(S) TO BE DISPLAYED _____

I have read and fully accept all conditions set forth in the 2008 PAA Festival Artist Agreement form.

SIGNATURE _____

The following items must be sent to:
PASEO ARTISTS ASSOCIATION
3022 PASEO
OKLAHOMA CITY, OK 73103

- Completed application
- List of images with name, title, media, and dimensions
- Two checks: Non-Refundable Jury Fee (\$25 for each media)
Refundable if not accepted Exhibition Fee (\$250 or \$315 with electricity)
Make checks payable to Paseo Artists Association
- Three slides or CD of current work and booth (for each media)
- An appropriately sized, self-addressed, stamped envelope.
Items will not be returned if the envelope is too small or extra postage required.

Display system and tent is the responsibility of the artist and must fit in a 10' x 10' space.

ENTRY DEADLINE 2.04.08